# MANIFESTO OF THE WORLD UNION OF FREE ENTERPRISE NATIONAL SOCIALISTS

AMERICAN NAZI PARTY
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(First Draft)

by Lincoln Rockwell

Since man first fashioned a rude stone implement, he has fought a never-ending battle with the forces of nature which have often almost overwhelmed him. Death in childbirth, death in earthquakes, volcanic eruptions, plagues, tidal waves, droughts, famines, and death at the claws and fangs of ferocious animals have been the lot of a great portion of humanity for tens of thousands of years.

In order to have one or two surviving children, parents had to have ten or twelve born, and only the strongest, wiliest and toughest survived human existence for these tens of thousands of years. This always seemed cruel and most unfortunate.

But the very severity of this unequal battle with nature insured that the smartest and strongest individuals alone rose to leadership; the best organized and most excellent families alone rose to leadership of the group; and the strongest, smartest and best organized of the groups alone rose to preeminence in a desperately struggling world.

Weakings and fools did not last long. Especially, they could not swindle the strong and wise men who had survived the awful struggle of existence into accepting fools, demagogues and weaklings as "great leaders". Thus, from the dawn of human history, with rare exceptions (caused by inheritance of power, which did not last) only leaders who could lead attained real, permanent leadership, and only races (groups) which were truly superior could dominate.

Under these conditions the group of humanity loosely called "Aryan white men" inevitably rose to complete domination of the civilized world, and civilized much of the savage world. And within this elite human group, or breed, - Ceasars, Pericles, Fredericks and Washingtons rose to personal leadership.

The natural enemies of humanity, such as disease, wild beasts and brutal elements forced the naturally inferior groups to accept the domination and leadership of the superior white group. And the same cruel struggle within the white group forced the masses of inferiors to accept and even seek the leadership and domination of the naturally superior individuals among them. The inferior majority was thus always led by the superior and elite minority. "People's Revolutions" were always relatively temporary, and power and leadership sooner or later was back in the hands of the biologically superior humans who had real capacity and force to lead.

As a result, the world was benefited by the civilizing drive of the exceptional whites of England, Germany, France, Spain, Portugal, Italy, etc. - but most of all by NORDICS.

While the "subjects" of colonization might have chafed and complained under the yoke, millions of inferior savages who had lived for thousands of years in prehistoric squalor, ignorance and savagery were relatively suddenly taught the rudimentary technical methods of controlling natural forces so that many more of them could survive and become, in their own way, more powerful than their savage, uncolonized brothers.

During all of these eons of history, it was highly advantageous to the subjects, - inferior races and even to the inferior individuals among the white race, to seek and accept the leadership of the best races and best individuals even if this involved some tyranny. Nature herself was a still crueler tyrant and only with the leadership and organization supplied by the superior white race and the superior individuals within the white race could humanity hold its own or advance in the battle with nature.

The weapon of the superior white man and the superior individual who led the white men was never physical strength alone but always the power of intellect and organization - which is the supreme form of the human will in action.

In applying his intellect to the crueal forces of nature which tyrannized over him, the white man inevitably cast aside superstition, religious myths, old wives' tales and wishful thinking. He discovered what we now call the "scientific method" - the power of organized, scrupulously logical thinking.

With the full understanding and use of this intellectual tool man suddenly gained terrific power over the wild forces of nature which had been beating him for thousands of years. With this method there is almost no thing or action which cannot be somehow dominated, controlled and used by mankind.

Man has penetrated outer space and the atom itself. He has controlled one natural killer and disease after another and even developed artificial human organs to replace those destroyed or decayed. He is, perhaps, on the verge of discovering the secrets of life itself.

Utterly astounded at his own genius and accomplishment through the use of the scientific method, man then made what may yet be his fatal error.

From the discovery that he could use natural laws he jumped to the conclusion that he could conquer nature and flaunt her iron laws.

Bursting with conceit over his scientific and material accomplishments he forgot that he, too, is a part of nature, an animal.

He proceeded to "conquer" evolution. He has now reversed it. That is the supreme danger of our chaotic times.

Where nature had for countless centuries culled humanity until the best individuals and the best group, (speaking of the average) dominated humanity, he now applied scientific method to everything else but his own breeding. He allowed anthropomorphism - conceit - to enter the picture and control him just as it did his most savage and stupid ancestors 10,000 years ago in the form of superstition. Science showed him the secrets of heredity and how to use these secrets to breed better cattle, dogs, horses and even bugs. But when it came to his own heredity man was loathe to admit the perhaps "unfair" but brutally true fact that there is no scientific reason why all individuals and groups of the species homo sapiens should be equally valuable and have equal natural abilities any more than that all horses or dogs should be of the same quality whether by breeds or by individuals.

As a matter of fact, during the 18th and 19th century man fell in love with both the scientific method and his own intellect. With his medical knowledge he largely conquered the natural forces which had so long selected the best individuals and groups alone for survival, thus utterly reversing the process of evolution which produced the superior white man and the very brains of the geniuses among the white men who discovered these scientific wonders.

With this sort of worship of the intellect went a concomitant degradation of physical force. Where once the white man had not only outthought and outmaneuvred the savage races but also kept them in meek submission by naked force and even terror, when necessary, the white man now began to delude himself with the soothing "liberal" idea that force could be dispensed with and man could maintain and extend his accomplishments by sheer intellect alone. He laid down his knotty club, bent over his books and began to fancy himself as "above" the rest of the animal world which still had to copulate, deficate, urinate - and fight to survive. And as he did this, there was one human group which had been schooled and especially selected in this super intellectualism for thousands of years: the Jews.

Naturally weak, unaggressive and lacking in creative force, this human group had survived solely by its wits as a sort of parasite and had even developed a "religion" which codified and even glorified their intellectual paranoism and physical cowardice as the "way of God".

When the forceful, domineering and driving white man laid aside his club, forgot that he also was an animal, and allowed his scientific method and medical knowledge to reverse evolution, he set up humanity for domination by the Jew.

Instinctively the Jew perceived the white man's growing unwillingness to fight, and realized that in a battle of words and mutual swindling his thousands of years of experience would be more than a match for the less subtle Aryan white man. The Jew thus became the leading and loudest exponent of intellectualism and the scientific method. And at the same time he instinctively deprecated all ideas of heredity, breeding, race or individual leadership. It is the Jew who would be master in a mongrelized world.

A wolf pack is led by the strongest and smartest wolf by a sort of mutual consent based on force. This arrangement benefits the entire pack because the wise and tough old wolf leader is the best guarantee for the rest of the pack that they will be well led in an organized and successful manner toward food and safety, etc.

Humanity until the seventeen and eighteen hundreds was much in the position of such a wolf pack, beset as it was with natural dangers and human enemies.

But with the rise of intellectualism and pacifism the Jew was able to approach the members of the "wolf pack" of humanity and say, in effect, "why should we be bossed around by the leader "the tyrant" when we outnumber him so greatly? Let us set up a democracy and we will vote him out of business".

If the "pack" can be sold on this swindle it will mutiny against its natural leader and the resulting "democracy" will actually be run by the smartest demagog or smooth talker, usually a Jew, once the strong leader is eliminated by sheer numbers.

This is what we saw in the French Revolution, Oliver Cromwell's uprising, and a hundred other similar "peoples revolutions" against the naturally superior leaders of humanity, the so-called "aristocrats", who had lost their force and become decadent.

Finally, about 1850 the Jew Karl Marx organized and codified this revolution and mutiny of the inferiors against their natural leaders in the name of intellectualism, science and democracy. Organized by the Jews in the form of Communism, this "mutiny" by the massed millions of the earth's inferiors against the naturally superior races and individuals threatens to overwhelm humanity today. The idiocy of despising their own hereditary genius and strength has been made the fashion among young college "intellectuals" all over the world and, unless the white man becomes aware that the intellectualism and scientific method he so much admires must be applied to himself and his breeding as an animal humanity will be destroyed by social chaos and the reversal of biological evolution. In fact this process is already far along, and, like hynotized birds before snakes, the white men and nations all over the world are cringing in abject cowardice before mutinous gangs of inferior people and black savages.

National Socialism is, above all things, the doctrine that it is not only for the good of humanity but absolutely essential for the survival of humanity that scientific method be applied not only to the breedings of animals and bugs but also to the breeding of human beings. National Socialism does not wish to destroy inferior races or individuals any more than a wolf leader wants to destroy the pack but only to organize them into a productive order which alone can enable them to survive and enjoy some degree of human felicity.

National Socialism deplores the reversal of human evolution being accelerated by welfare-ism, brotherhood-ism, race-mixing and the unlimited breeding of the inferior races and individuals while the superior limit themselves to few offspring or none.

To accomplish these utterly fundamental and vital aims, National Socialism declares its goal to be nothing less than the absolute demination of the white-civilized areas of the earth by the Aryan white man and the leadership of the Aryan white man by the strongest and wisest individuals of the race rather than the largest number of brain-washed slobs, i.e., the majority.

To achieve this goal National Socialism recognizes that power must be won legally, first in the strategic center of the world, the United States, and then in all the other white Aryan areas of the earth. National Socialism does not recognize the imaginary geographic boundaries of nations as being as important as the very real boundaries set by nature in RACE.

We therefore declare our intention eventually to incorporate all Nordic and Aryan white peoples into a single political entity so that never again will white men fight and kill each other on behalf of such silly things as imaginary grographic boundaries or such vicious things as Jewish economic swindles, including Communism and Capitalism.

We further declare that we do not seek to murder or destroy any race but only that we intend to establish separate areas within which each race will be at liberty to achieve its own destiny so long as it does not encroach upon or attack the areas or members of another race.

Finally, we declare our intention of utterly destroying all individuals, of whatever race, who are guilty of organizing, planning, or carrying out the criminal Communist conspiracy and mutiny against humanity and the laws of Nature. We recognize a great proportion of Jews have been, and are the leaders of this criminal Bolshevik mutiny and conspiracy against the race of humanity and will not shrink from the task of utterly destroying such poisonous human bacteria.

But this is only the negative part of our ideals and aims. The goal of National Socialism is and always will be a felicitous human ORDER in which each human being will be able to develop and express his contributions to humanity to the maximum possible extent and, by the application of scientific method to human breeding itself, to insure that this world is peopled, not with more and more negroid degenerates, but with human beings who increasingly approximate the lordly ideal expressed in the ancient Nordic sagas by the Gods and Goddesses of Valhalla.

A Note To My Fellow National Socialist Leaders

In attempting to find common grounds for a great number of individuals and groups I have found that the best approach is always the simpliest and most fundamental. The less details, the less opportunity for digression of opinion. The above draft of a suggested manifesto for all National Socialists or racial Nationalists or whatever other name may be used has been carefully designed to express only the most fundamental principals on which all of us can agree.

I am not seeking the glory of authorship but would greatly prefer to have the above or something like it published simultaneously in all of our countries as emanating from all of us.

We would appreciate comments, additions, deletions or suggestions. These should be received here before October 15 after which we hope it will be possible for the manifesto to be published broadside throughout the world in many languages.

Heil Hitler!

Lincoln Rockwell, Commander
American NAZI Party of the
World Union of Free Enterprise
National Socialists

LINCOLN ROCKWELL

*In Hoc Signo Vinces*

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WHEN HUMAN HEARTS BREAK AND HUMAN SOULS DISPAIR, THE GREAT VANQUISHERS OF DISTRESS AND CARE, OF SHAME AND MISERY, OF INTELLECTUAL AND PHYSICAL TYRANNY ... LOOK DOWN UPON THEM FROM THE TWILIGHT OF THE PAST, AND HOLD OUT THEIR ETERNAL HANDS TO FAINT HEARTED MORTALS. . . . .WOE TO THE PEOPLE THAT IS ASHAMED TO GRASP THEM!! . . . . . .ADOLF HITLER.

Long lasting success in any human endeavor is never the result of blind luck.

The achievement of a clearly defined goal, whether it be the act of walking from point "X" to point "Y", the building of a house, or the organization of a business, is always the product of three things:

(1) The intellectual ability to perceive the problem involved, the opposition which must be expected and the best way to overcome that opposition to reach the goal.

(2) The will and determination to do whatever may be necessary to reach the desired goal regardless of opposition.

(3) The physical means, strength and courage to enforce and carry out the plan or fight conceived by the mind and determined by the will.

If any of these three elements be lacking in one's purpose, failure is the inevitable, predictable result.

A man who is too stupid to understand the various factors involved in trying to walk from point "X" to point "Y", where the path between is a jungle infested with snakes, dangerous carnivores and fever, and who fails to arm himself with weapons and maps, medicine and other equipment will never arrive at "Y", no matter how dogged his determination or how mighty his muscles.

Another man attempting the same dangerous journey, though he clearly perceives the dangers and prepares for them, and though he be mighty of muscle, will yet fail to reach "Y" if he is so irresolute and weak of will that he does not perservere at the struggle and ruthlessly use whatever force might be necessary to crush and destroy the forces opposing him.

And a third man who has the intellect to perceive the dangers and to prepare for them, and the will and determination to fight his way through even with the utmost heroism, but who is frail of body and so physically weak that he cannot carry out the commands of his mind and his will cannot but succumb to the stronger adversaries he will meet.

It is with civilizations as it is with the struggles of individual men.

Dozens of great civilizations have perished because of failure of one or more of these three elements necessary in the struggle for survival.

Savage societies usually perish, not so much from lack of vigorous will or lack of physical strength as from lack of ability to perceive the real situation. Drowning in superstition and stumbling in the darkness of ignorance, they are overwhelmed by the physical forces of violent natural occurances, catastrophes and diseases which more civilized societies have learned to overcome.



On the other hand, "civilizations", for all their intellectual acheivements and sciences, perish most often because of failure of the will, the diminishing of the savage and ruthless drive for survival and dominance which originally created the society. They become "humanitarian", selfish and "soft". They become physically weak and dependant on paid armies and police to do their fighting. The fighting spirit of honor and self-sacrifice and heroism of their ancestors gives way to a growing love of ease and luxury and cowardice masquerading as "humanitarianism".

When a civilization reaches this effete stage in its decay, only a very rare historical occurance can halt the final collapse of the society as the decadence grows daily more apparent.

Only when the dying society still has enough life energy to produce a spiritual human giant, a god-like throw-back to the ancient heroism of its people who is able to shock and drive the civilization out of its natural historical night of sleep and death, in spite of the suicidal opposition of the dying peoples who long only for "peace" and the slumber of death, can a society once again rise for a while.

Western, Aryan civilization passed the historical point of no-return on its journey into limbo during the nineteenth century, as was duly noted by Spengler, Chamberlain and others.

Were it not for the unbelievable, miraculous arrival of Adolf Hitler at the last possible moment, the only bearable course for an intelligent, perceptive and sensitive man surrounded by a disgusting and suicide-bent civilization would have been resigned enjoyment of such momentary pleasures as provided escape from the soul-crushing reality of a Jewized, cannibalized and boob-ized civilization rushing headlong back to the jungle in the name of "humanitarianism".

But the appearance in history of Adolf Hitler is evidence that there still remains in White, western civilization sufficient spark of self-sacrificing,creative vigor to permit, perhaps, another thousand years or so of survival for the White Man.

This infinitely precious spark will remain just that, however, and quickly fade back into the darkness, so long as the tiny elite minority of humanity with the wit to see what he did is too selfish, cowardly and short-sighted to apply the lessons of history before it is too late forever, and fan the spark he gave us into the roaring flame of creative civilization founded by our courageous ancestors.

So far, the fearful punishment meted out to Adolf Hitler's fighting heroes of civilization by the Jewish forces of decay and destruction has so unnerved and terrified the world that even those able to see and understand the peril to humanity, and the way to salvation as shown by Adolf Hitler, are so pitifully attached to their lives and liberties and comforts that they DARE not pick up the sacred spark of White Survival and fan it with their own life's breath, which it must soon have, -or go out forever.

Aryan, White humanity is on the precipice of darkness and oblivion. Strewn on the crags in the eternal blackness below are the bones of other know-it-all, pompous civilizations which were doubtless unable to imagine their own demise at the very time when they were surrounded by the outward power and magnificence of empire. They were unable to realize or face up to the TOTAL threat of a growing weakness and "humanitarianism", unable to muster the TOTAL will necessary to reverse the historical march to death and oblivion. They were too lazy and selfish, greedy and cowardly to heed the tiny few who wisely pointed out the deadly dangers. Indeed, most of those with the courage and vision to counsel their own times wisely have been burned, crucified, stoned, fed to the lions or handed the cup of hemlock.

If there is any history a thousand years hence, and any people able to study it, they will marvel in disbelief most of all at the stubborn refusal of the White Man to use his overwhelming strength, his knowledge and the providential gift of Adolf Hitler's leadership to save himself from the most incredible and cringing slavery at the hands of a relatively tiny gang of disgusting, pathologically unbalanced, physically weak and cowardly, arrogant, tyranical Jews.

Our problems of today are not "American" problems, or "British" problems or French or German or "European" or "African" problems; -they are the problems of SURVIVAL for ALL WHITE MEN.

What, in the name of the most elementary reason, is the difference whether Bartholomew Buckingham is born near the Thames, Hans Schmidt on the Rhine, Pierre Dubois on the Seine, Petur Olafson in Stockholm, Eric Schultz in Durban, Joe Doaks in Podunk, Ohio, and John Smith in Aukland, New Zealand, ---compared to the question of "Shall there BE any more Bartholomew, Hans, Pierre, Petur, Eric, Joe and John?"?

Our planet swarms with colored half-apes who outnumber us by more than SEVEN TO ONE, -and in all of our "nations", these inferior creatures, we are told, are our "equals", able to vote away our money, our liberties, our lives and our honor. By the old-fashioned ideas of "nationalism" and "democracy", I, Lincoln Rockwell, am supposed to treasure and care for and be loyal to some of the lowest spawn of the jungle, providing only that their black dam gave them to the world in some American ditch or filthy crib, --because then, of course, they are "Americans", --and are we not all out for "America"?

Or am I to be loyal and die for these miserable and pitiable half-animals, my "fellow-Americans", -by slaughtering millions upon millions of the finest biological specimens of my own race, because a gang of Hollywood Jews teaches us that "Americans" hate "Germans"?

Or, again, is it a certain piece of geography to which I am to be loyal, and for which I must kill my own people and perhaps die myself? Does my loyalty to this hunk of geography stop at the Canadian border?



But perhaps it is "Americanism" to which I am to be loyal and for which I must war upon German men women and children. When I examine what they tell me is "Americanism," however, I find that it consists primarily in being willing to submit meekly to Jewish direction of my culture, government, religion, entertainment and even my sex life.

No, all this is nonsense.

The only thing to which I can be loyal with any deep conviction, the only loyalty which makes and SENSE, --is my RACIAL and therefore cultural brotherhood with MY OWN PEOPLE, no matter WHERE they happened to have been born!

When that loyalty is challenged, and my people are in danger, it is monstrous to pretend that we must be suspicious of each other just because we live across imaginary geographical lines, and that, upon proper preparation and agitation by a gang of international Jews, we White Men must march forth to kill each other and bomb each other to ashes and everlastingly hate each other because we are "trade-rivals" or for "American Democracy" or the "British Empire" or for anything else in the world.

I am a WHITE MAN, and brother to all other WHITE MEN, and I mean to stand with all of them, and, if necessary lead them, in the battle to survive against the unspeakable menace of the colored billions of the earth rising to slaughter and rapine against the White Man, --and led by the scheming Jew!

But, like the first man in our analogy of the walk through the snake-infested jungle, too many of our White "leaders" fail to perceive the cosmic proportions of the problem and imagine it is something which can be solved in "their" country, and by half-measures.

The tiny few who do see the dreadful and total urgency of the White Man's situation have, until our arrival on the scene, attempted to fight with less than the total weapons required in a total fight for survival. Most of the best leaders have imagined that small groups of beleaguered White Men, gathered into little geographical huddles behind imaginary lines and waving differently colored bits of cloth bravely in the breezes, can survive by themselves, and the hell with the other White Men who have different bits of colored cloth.

The Jews have NEVER made the mistake of seriously dividing themselves into these phoney geographical "teams". On the contrary, the Jews, with their Bolshevism, Zionism and Mongrelism, are attacking ALL white men, EVERYWHERE and ALL THE TIME. They are sending their black armies into ALL of our nations in an all-out attack against the white elite of the world, with absolutely no considerations of "national" bounderies or flags or languages or cultures.

In the face of this total international tnreat of anihilation by RACE, -millions of those who already see the danger are to be found babbling darkly of "Yankee Imperialism", "British Empire", "Dirty Catholics", "Republicans", "Laborites", "Damned Northern Yankees", "Immoral Atheists", "Germany first", etc. etc. ad nauseum!

I ike little boys beseiged by a mob of kidnappers and murderers, they cannot resist squabbling about whose' got the most marbles in the face of deadly danger they temporarily forget.

The battle of our times, if there is to BE any battle, is for the SURVIVAL OF THE WHITE RACE!

And to survive, the White Man will have to RE-CONQUER the earth once conquered and civilized at the cost of so much blood by his ancestors. Under the banners of International Jewry the colored masses are threatening to return civilization to savagery. Under the swastika banner of Adolph Hitler, International White Men will master the planet to save civilization.

The Jewish war against civilization has actually been a gigantic, world-wide REVOLUTION, in the course of which they got millions of us to murder each other shouting "Democracy", "God und der Vaterland" "Free the Slaves!" "I iberty, Equality, Fraternity!" --and they are now preparing the final blood-bath during which we will shout "Capitalism!" and "Communism" respectively as the two teams of Nordics and White Men slaughter each other with Jewish financed H-bombs, etc.

In the course of these fratricidal and suicidal wars, the Jews have not been afraid to sacrifice millions of their brethren in their devilish Cause, as they did in the last monstrous slaughter in the '4o's.

The Jews realize what WE must realize, -that they are playing for the highest stakes in the knowledge of humanity, --mastery of the whole earth, and they do not shrink from the inescapable conclusions of strategy and tactics dictated by knowledge of such stakes,

If we are to survive, we too must have the wit and the strength of mind to face up to the deadly facts of the situation and act RUTHLESSLY, RAPIDLY and EFFECTIVELY.

The Jews have almost won the final step in their 4,000 year revolution, -OPEN world power. The now have total secret power to manipulate and control all world activities, and lack only a little more brain-washing and breaking of the will of the masses to make their world domination an acknowledged and formal power. They have fought and won their way to this incredible power by unsurpassed determination and iron will over forty centuries, and only a miracle can prevent the final victory of such fanatical warriors, tragically and viciously WRONG as such victory would be for humanity.

Even the atheist Jews, -which is most of them, -have an inexplicable belief in the ancient Jewish prophecies that when "the law comes forth from the hills of Zion" and Jerusalem, it will be the millenium for the Jews and they will own and rule the earth! THEY ARE IN JERUSALEM NOW, and lack only a few blocks of it for total possession! They are experiencing a world-wide frenzy as they can already sense the total victory we are about to GIVE them, and they are even now preparing their sacrificial orgy of victory in Tel Aviv!

In the face of this unspeakable threat, that the whole world and all of us will fall to the tyranny of a gang of criminal paranoics, the



narrow chauvinism, "conservativism" and regionalism of many right-wing leaders is the utmost stupidity! With the master of mongrels, the Jew, leading BILLIONS of savages in a world-wide attack against the White elite bearers of civilization, and with the end only moments away in terms of world history, only the most short-sighted leaders can continue to keep our people divided and helpless into "teams" of "Americans", "Dixiecrats", "Catholics","Germans","Yankees," "Atheists", Dutchmen", "Conservatives", "Irishmen", "Republicans", etc, -down through the whole pitiful, heart-breaking list.

The Jew may be all of these things, --but FIRST HE IS A JEW.

It is the first task of he who would save civilization, and therfore must save the White Man, --to make White Men supremely and totally conscious of their RACE above all other allegiances.

Our people can be "Democrats" or "Germans" or "Catholics" or "Englishmen" if they want to, and if it suits their purposes, but FIRST THEY MUST BE WHITE MEN!

Otherwise, the Jews will keep us divided and helpless and unconscious of our racial unity and strength, while they fanatically fight as Jews, no matter where they are, until it is all over.

The world of TV, rockets, and jet transportation has become too small to permit any group of White Men anywhere to enjoy the suicidal luxury of fighting each other on behalf of the Jews ever again, no matter WHAT the reason which may be advanced in the propaganda. We simply cannot afford to fight each other when we are under such overwhelming and deadly attack by such endless hordes led by such a fanatical and devilish enemy as the Marxist, Zionist Jew.

And that includes our Aryan RUSSIAN brothers who are also White Men. Soon enough, they will find themselves arrayed with us against the colored hordes of China.

The first reason, therefore, that the White Man has been losing for so long, is that he has failed or refused to see the enormity and the pressing urgency of his problem. He has permitted himself to be distracted into a million little squabbles over trifles while his RACE has been driven almost to extinction.

I ike the first man in the analogy, we haven't understood the path, the nature of the objects, and, worst of all, we haven't even realized the goal we MUST WIN OR DIE.

That goal is and must be MASTERY OF THE EARTH BY THE WHITE MAN, since civilization depends solely on such White mastery. Any lesser goal is utterly worthless, just as it would be worthless for a man scheduled to be hung to take vitamins and attain perfect health.

And such a fantastically difficult and cosmic goal as world mastery cannot be won by luck, sneaking, half-measures, prayers, hopes, fine speeches and pamphlets or sporadic violence.

What we must aim at and achieve is a WORI D COUNTER-REVOLUTION against the World Jewish-Marxist-Zionist revolution. And

revolutions are NEVER, NEVER, NEVER the result of spontaneous and fortuitous uprisings, but ALWAYS the product of ruthless, scientific planning and fighting, based on the immutable LAWS OF GREAT SOCIAL UPHEAVALS! Behind the pitchforks and barricades there is always the story of the candle-lit conspiracies by the planners, --else the "revolution"is over in a trice.

Not only have our handful of "leaders" so far failed to realize the unheard-of proportions of the goal at which we must aim, but they have singularly failed to face up to their terrifying responsibilities in planning. Time after time, would-be leaders have arisen and led us in pitiful efforts to nip the end of the tiger's tail, only to waste our substance and blood and heroism in a fruitless struggle which always ends in being crushed by a single smashingblow from the paw of the beast.

The Jewish world revolution can only be broken and beaten by a counter world revolution.

Any revolution must be planned with care and precision in accordance with the iron laws governing human conduct in the mass.

A world revolution, in the face of the international and staggering power of Jewry, must be planned and executed with a brilliancy and ruthlessness unmatched in the history of the world!

The most fundamental rule for such a cataclysmic social upheaval as a revolution is "the blood of the martyrs is the seed of the church!"

Perhaps it sounds cruel and brutal, but it is nonetheless true, that the greater the proportions of the human upheaval aimed at, the greater the quantity of blood and torrents of tears which must be poured out in vast quantities to gain the goal.

The kind of unprecedentedly collossal movement which alone can reverse the suicidal trend of the Western world, and usher in even another thousand years of survival for the White Man can never, never be launched, let alone won, in any "safe", painless or easy way. Even ordinary sufferings and martyrdom are too miniscule for the kind of movement we must set aflame to survive. Everything about the current deadly battle for world mastery is and must be Olympian, and we cannot shrink from Olympian agonies if we are to hope to win.

Mighty movements always require millions of people to immolate themselves in a passion of self-sacrificing devotion to the Cause. And these enormous masses of people can never be moved to fling themselves into the flames of revolution with shouts of "favorable trade balance"! or "state's rights", etc.

Only the FUNDAMENTAL drives from deep in the human psyche can lift the slow-moving masses from their ignorant apathy to the wild pitch of emotion which carries them entirely away in the tidal wave of revolution. Nothing so affects these fundamental emotions of the masses as heroism, and only the utmost heroism can now save the White Man from his lethargy and paralyzing fear of the Jews.

In some Countries such as Germany, where the swastika and Hitler are flatly outlawed, it is, of course, impractical to launch the



movement, because of the probability of a long jail term the first day of the campaign.

But in all the other Countries of the world, -most of them, there IS no other symbol or name which is so beautifully calculated to produce the persecution and consequent heroism which alone can unite and inflame the White Man into an irresistable wave of anti-Jewish Marxist-Zionist revolution.

Until the advent of Adolf Hitler, the White Men of the World had nothing, absolutely NOTHING in the way of a common cause, common heroes, common martyrs, sacred shrines, names and symbols.

But now, after millions of young German White Men heroically flung their precious lives away in the first real fight in history for the White Elite, we finally HAVE the blood-soaked shrines, symbols and martyrs which are the most elementary stuff of revolution!

Millions of equally precious White Men on the opposing side, fighting for the devilish Communist-Zionist Jews, will have lost their lives for absolutely nothing unless we accept this stupendous blood-sacrifice, and use it to insure that never again will precious White Blood be spilled fighting for Jews and Negroes.

Nevertheless, and unbelievably, the lucky heirs of all this self-sacrifice and heroism, the recipients of these precious blood-stained banners and sacred names, ---reject their heritage as "impractical!"

"We can never WIN with open adherance to Nazi-ism and the Swastika!" these gentlemen explain feebly. "The Jews have taught people to hate them too much", they add. "If we use the swastika and praise Hitler too openly, they will throw us in prison or kill us!"

And did they not throw ALL makers of revolutions, including the Jew makers of the red revolution, in jail, --and even kill some of them?

Are we NAZIS to be more fearful and cowardly than a gang of JEWS???

The very persecution and suffering and bloodshed such irresolute characters seek to avoid is the sine qua non of our victory.

These are not empty words. I personally have proved their truth here in America, the power center of world Jewry, by being beaten going to jail and the insane asylumn, losing my dear family, and living like an animal. Twelve days from today, as I write this, I face jail again. These things are unpleasant and even heart-breaking, --but they MUST BE!!!

I have risen in two years to a commanding position in the world-wide fight for the White Man, starting as a penniless, unknown and unaided single individual like millions upon millions of others, --simply and solely because I have gratefully accepted and lovingly used the precious names and symbols which have been bathed and soaked

in such oceans of blood and tears, --the SWASTIKA and the name of the LEADER, ADOLF HITLER!

Temporary and flashy political successes are always easy. It is always simpler and quicker to put pads in one's jacket than to build the human muscles to fill the coat by months of years of work and sweat.

For fifty years, now, there has been a steady rise and fall of "right-wing" or White Man's movements built entirely of "pads". By endorsing "motherhood" and "virtue" and "patriotism", etc, and by avoiding brutal statements of the real purpose of such organizations, --which must necessarily be the extermination of the Communist-Zionist enemies of humanity, great flocks of skittish "patriots" "conservatives" and even a few "tough" anti-semites could be corralled.

But these people are not attracted to such a movement because are so inflamed with revolutionary zeal that they can hardly be restrained from attacking their tormentors in the streets. Rather they join the "patriot's" society to relieve their guilty consciounces by pretending to "fight" the Jews and their treason and terror by what they call "clever, underground" methods. They relieve themselves of their pent-up frustration at the tyranny of the Jews and negroes once a week at a "rally"(private, of course), and then hurry happily home for another week of profits, parties and TV.

Such mighty-mouses are horrified when it is suggested that perhaps they should hand out pamphlets in the street, or picket some outrageous example of Jewish communist arrogance.

And if one exposes not only the Jews for what they are, --but also exposes these political loafers who syphon off the support and energy for a real battle, these "heroes" reply by howling that one is an "agent provocateur", working to get them all crucified as a bunch of "Nazis", --which, except for their disgusting cowardice, they are.

It is not the task of the world anti-Jewish revolution to attract and organize these contemptable sneaks, but to drive them out of the way and out of business, where they will be unable to milk the movement of the tiny bit of available support for useless "projects", as they have been doing for years.

Nothing accomplishes the task like the swastika. The political drones, profiteers, prostitutes and cowards scoot with their tails between their legs from this hooked cross, as the devil does from holy water.

On the other hand, the swastika has an irresistable attraction for the kind of daring, bold, devil-may-care fighting YOUNG men we need. In America, most of them are simply "nigger-haters" because of their pure White Man's instinct. When they learn the Jews part in the disgraceful negroe situation, they become "NAZIS" in minutes. Then it is the work of only months until they also understand the deeper significance, the idealism, and the true aims of the movement.

But even more important than these advantages, the blood-soaked swastika has a supernatural effect on Jews.



It is after all only a few black lines, -but it drives Jews out of their usual sly and calculating frame of mind and makes them hysterical and foolish. To them, it is not just the lines, but the awful threat of ruthless exposure, swift justice and terrible vengence which their guilty consciences tell them they richly deserve. It is like a picture of the electric chair to a hunted murderer.

A calm, calculating Jew is the most dangerous beast on the face of the earth. By the exercise of his devilish, perverted but brilliant reason, the Jew has almost mastered all the rest of us. But an hysterical, screaming Jew, out of his mind with hate and fear of punishment for his crimes, is helpless putty in the hands of a calculating Nazi.

We have proved that time and again, -when the Jewish councils have spent millions of dollars to spread the word among the Jews to ignore us, -but the hordes of guilty little sinners can't do it! When they see that Swastika and hear us praising Adolf Hitler and describing the gas-chambers for traitors, -they become the screaming, wild ghetto Jews who have eternally blown up their victories at the last moment by their insane passions of hate and revenge.

The result is the life-blood of a political movement; publicity!

In spite of the Jewish domination of all media of public information, the parading of swastikas and Nazis in the public streets CANNOT be hidden or ignored without giving the game away! They try to suppress the news, to be sure, but then too many people realize their press power and censorship.

And when the young movement is able to force publication of its existance on the giant national TV networks, in magazines, press, etc, --it serves as a clarion call to the frustrated millions who are looking for such a movement. It is only thus that we have been able to contact thousands of people all over the world who have never before been in any "patriot" outfit, but couldn't resist the American Nazi Party and the World Union of Free Enterprise National Socialists.

The swastika and Hitler, far from being millstones, are actually the answer to the eternal problem of the "right wing", --money!

When you don't have money for paper, meeting-halls, etc, -as our side never does, you can go into the streets and march and distribute home-made handbills, and picket, --for nothing. The Jews go wild, attack, --and you then have the free use of millions of dollars worth of Jewish TV, newspapers, magazines, etc! Of course, you may get bloodied and have to sit in jail awhile recuperating. But this is a small price to pay for the astonishing results!

In addition to the free publicity attendant on open operation as a "Nazi", you also find that the very audacity of the thing will attract young fighting men you need, even though they know nothing and care less about the politics of the business. They admire raw courage and daring. Later, when they have come to know the facts a little better, they will fight for ideals and the White Man. But until then, these valable protectors of your free speech will fight just for fun.

Above all the swastika will save you from the fundamental error of the "right-wing", --that sweet reason will change the world and save us from the Jewish tyrants.

Reason is still an infant in human affairs, a precious and rare development found in the mutational brains of an infinitesimal minority of homo sapiens. And even the few geniuses able to exercise genuine, independant reason are almost entirely incapable of acting in accordance with the dictates of that reason, -which is one of the reasons so many of them end up as "failures" in a world which does not appreciate them or their reason.

It is FORCE, POWER, STRENGTH which rules the world, from the ebb and flow of the tides to the decision of your neighbor to join the Rotary. Only a negligable fringe of odd-ball humans "changes its mind"as a result of being CONVINCED of a superior arguement. The overwhelming masses, including the masses of today's "intellectuals" changes its mind only in order to CONFORM, --in other words, the minds of the vast majority ALWAYS bow to the strongest opinion, the opinion which brings rewards and avoids punishments.

The right-wing examines its reasons and arguements and facts and finds them true and good, -as they are. They then become outraged that the slobs next door cannot see and appreciate this "rightness", and, very probably, throw them out of the house for suggesting the "heresies".

But this is only as things ARE. The slobs will hold whatever opinion seems to show the most strength and WILL TO POWER. They are completely, hopelessly female in their approach to "reason", and always, always always prefer strength to "rightness".

When they say "no" to our swastika and Nazism, they are only the eternal female saying "no", but meaning "If you accept my 'no' then you are a weakling and have no right to my favors. Let us see if you have the manhood and strength and genius to MAKE me say 'yes'"!

They "hate" us now because we are weak and powerless. All the reason in the world will never make them love us or our ideas in ANY guise, no matter how we try to sugar-coat them, until we COMMAND THEIR RESPECT AND ADMIRATION FOR OUR WILL, OUR GUTS, OUR FORCE! As stupid as they are, their instincts in smelling force and strength are still pure, and the attempt to SNEAK Nazi ideas in the guise of "patriot"leagues and other "nice" (safe) groups, very properly repulses them as being the actions of cowards and sneaks.

To HELL with the sneaky, "safer" approaches! They get us persecuted every bit as much as the direct, open approach, and they doom us to miserable, sneaking failure every time.

If we are to be the last of the Nordic MEN who conquered the world, if we are finally to be overwhelmed by a pack of rats, let us at least face the death of our race as our ancestors faced their deaths, -like MEN. Let us not crawl down amongst the rats begging for mercy or trying to out-sneak them and pretend ourselves to be rats! Let us stand on the scaffold of history, if hang we must, like the martyrs of Nurnburg, tall and proud! Is life so sweet, is comfort so precious and a job in a Jewish counting house so sacred that we are AFRAID to grasp the mighty hand reached down to us out of our glorious past by ADOLF HITLER? Again, to HELL with sneaking and "safety"!

It is the part of the JEWS to be sneaky and sly. The genius of our people has ever been joyous strength, robust forcefulness, directness, manly courage and flaming heroism.

When the Jews, with their economic terrorism, jails, bullies and hangmen, scare the White Man into laying down his cudgel and his open defiance, and goad him into trying to out-sneak Jewish tyranny, the Jews have completely emasculated the once-strong White Man, and doomed him to dishonor and defeat. The White Man can NEVER win by SNEAKING.

In the dawn of Nordic civilization, lesser races used to cringe in their rude huts and pray, "Lord, save us from the fury of the Men of the North!"

It was THAT kind of man who BUILT Western civilization.

If civilization is now to be saved from the swarms of degenerate Jews, their cannibal accomplices and their unspeakably depraved "liberal" friends, -it will be that kind of MAN who will save it, ------NEVER SNEAKS!

WHITE MAN! NORDIC! The same iron blood of your mighty ancestors flows in your veins! The towering figure of ADOLF HITLER reaches out a giant hand to lift you up to world-conquering POWER! You have cringed long enough before pygmies! Now RISE! DEFY the rats and vermin at your feet! Let them feel the toe and the heel of your boot! Stamp them out! You have been sleeping. When you rise and stand up and the masses see what a man of FORCE looks like, they will love you, as they now imagine they hate you. With the spark of National Socialism, struck by Adolf Hitler, burning in your breast, you are UNCONQUERABLE! In hoc signo vinces! In the sign of his Swastika, YOU will conquer!

Join hands with the heroes in America, Iceland, Denmark and other Nordic families who have raised the holy swastika banner and defended it with their blood. It has risen from the ashes of Berlin, and never shall it be hauled down again. Stand with us before the alter of Adolf Hitler and the world-conquering WHITE RACE, and pledge your life, as we have, to bring the order and justice of Western WHITE civilization once more into the world.

Let us teach the traitors and rats and pygmies once more to cringe in terror in their huts and pray. "Lord, save us from the FURY OF THE MEN OF THE NORTH!"

Lincoln Rockwell

GRASP THE OUTSTRETCHED HAND OF THE MIGHTIEST LEADER IN TWENTY CENTURIES . . . ADOLF HITLER !!!

Join the ONLY GLOBAL and 100% NAZI organization on earth, The World Union of Free Enterprise National Socialists, -the revolutionary organization which is already terrifying Jew traitors and race poisoners from Washington to Los Angeles, and from Iceland to Australia. Take your place in history beside your fighting racial comrades who have flung the swastika into the sky from the ashes of Berlin! • • • TO HELL WITH THE RED JEW TERRORISTS! Stand tall and defiant as did your Nordic Forefathers. Prove for yourself, as we have, that it is better to FIGHT on your feet than live on your knees!

You can join WUFENS without interfering with your membership in any other national patriotic organization. WUFENS is not competing with national organizations, but rather seeks to unify the WHITE MAN on an international scale, as the Jews form an international fighting unity wherever they are.

If you are WHITE, over eighteen, loyal to your own Country, and, above all, fanatically dedicated to the survival and dominance of the White Man, send ten dollars or your equivalent, for one year's dues. You will receive the National Socialist Bulletin by Airmail, introductions to Nazis all over the world, advice, and all the help we can give you in the fight to regain POWER for the White Man!

**WORLD UNION OF FREE ENTERPRISE NATIONAL SOCIALISTS**

**Post Office Box 1381 — Arlington, Va.**

**U. S. A.**

GEORGE LINCOLN ROCKWELL

IN HOC SIGNO VINCES

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WORLD UNION OF NATIONAL SOCIALISTS
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(The following article was written by Lincoln Rockwell, Commander of the World Union of National Socialists in 1959, three years before the formation of the World Union with Colin Jordan in the Cotswold, England, in 1962. We believe it is as responsible as any other single factor for the rise and growing success of the World Nazi Movement and the World Union of National Socialists.)

WHEN HUMAN HEARTS BREAK AND HUMAN SOULS DISPAIR, THE GREAT VANQUISHERS OF DISTRESS AND CARE, OF SHAME AND MISERY, OF INTELLECTUAL AND PHYSICAL TYRANNY ... LOOK DOWN UPON THEM FROM THE TWILIGHT OF THE PAST, AND HOLD OUT THEIR ETERNAL HANDS TO FAINT HEARTED MORTALS. . . . .WOE TO THE PEOPLE THAT IS ASHAMED TO GRASP THEM!! . . . . . .ADOLF HITLER.

# IN HOC SIGNO VINCES

Long lasting success in any human endeavor is never the result of blind luck.

The achievement of a clearly defined goal, whether it be the act of walking from point "X" to point "Y", the building of a house, or the organization of a business, is always the product of three things:

(1) The intellectual ability to perceive the problem involved, the opposition which must be expected and the best way to overcome that opposition to reach the goal.

(2) The will and determination to do whatever may be necessary to reach the desired goal regardless of opposition.

(3) The physical means, strength and courage to enforce and carry out the plan or fight conceived by the mind and determined by the will.

If any of these three elements be lacking in one's purpose, failure is the inevitable, predictable result.



A man who is too stupid to understand the various factors involved in trying to walk from point "X" to point "Y", where the path between us is a jungle infested with snakes, dangerous carnivores and fever, and who fails to arm himself with weapons and maps, medicine and other equipment will never arrive at "Y", no matter how dogged his determination or how mighty his muscles.

Another man attempting the same dangerous journey, though he clearly perceives the dangers and prepares for them, and though he be mighty of muscle, will yet fail to reach "Y" if he is so irresolute and weak of will that he does not perservere at the struggle and ruthlessly use whatever force might be necessary to crush and destroy the forces opposing him.

And a third man who has the intellect to perceive the dangers and to prepare for them, and the will and determination to fight his way through even with the utmost heroism, but who is frail of body and so physically weak that he cannot carry out the commands of his mind and his will cannot but succumb to the stronger adversaries he will meet.

It is with civilizations as it is with the struggles of individual men.

Dozens of great civilizations have perished because of failure of one or more of these three elements necessary in the struggle for survival.

Savage societies usually perish, not so much from lack of vigorous will or lack of phys-

ical strength, as from lack of ability to perceive the real situation. Drowning in superstition and stumbling in the darkness of ignorance, they are overwhelmed by the physical forces of violent natural occurances, catastrophes and diseases which more civilized societies have learned to overcome.

On the other hand, "civilizations", for all their intellectual achievements and sciences, perish most often because of failure of the will, the diminishing of the savage and ruthless drive for survival and dominance which originally created the society. They become "humanitarian", selfish and "soft". They become physically weak and dependent on paid armies and police to do their fighting. The fighting spirit of honor and self-sacrifice and heroism of their ancestors gives way to a growing love of ease and luxury and cowardice masquerading as "humanitarianism".

When a civilization reaches this effete stage in its decay, only a very rare historical occurance can halt the final collapse of the society as the decadence grows daily more apparent.

Only when the dying society still has enough life energy to produce a spiritual human giant, a god-like throw-back to the ancient heroism of its people who is able to shock and drive the civilization out of its natural historical night of sleep and death, in spite of the suicidal opposition of the dying peoples who long only for "peace" and the slumber of death, can a society once again rise for awhile.



Western, Aryan civilization passed the historical point of no-return on its journey into limbo during the nineteenth century, as was duly noted by Spengler, Chamberlain and others.

Were it not for the unbelievable, miraculous arrival of Adolf Hitler at the last possible moment, the only bearable course for an intelligent, perceptive and sensitive man surrounded by a disgusting and suicide-bent civilization would have been resigned enjoyment of such momentary pleasures as provided escape from the soul-crushing reality of a Jewized, cannibalized and boob-ized civilization rushing headlong back to the jungle in the name of "humanitarianism".

But the appearance in history of Adolf Hitler is evidence that there still remains in white, western civilization sufficient spark of self-sacrificing, creative vigor to permit, perhaps, another thousand years or so of survival for the White Man.

This infinitely precious spark will remain just that, however, and quickly fade back into the darkness, so long as the tiny elite minority of humanity with the wit to see what he did is too selfish, cowardly and short-sighted to apply the lessons of history before it is too late forever, and fan the spark he gave us into the roaring flame of creative civilization founded by our courageous ancestors.

So far, the fearful punishment meted out to Adolf Hitler's fighting heroes of civilization by the Jewish forces of decay and destruction has so unnerved and terrified the world that even

those able to see and understand the peril to humanity, and the way to salvation as shown by Adolf Hitler, are so pitifully attached to their lives and liberties and comforts that they DARE not pick up the sacred spark of White Survival and fan it with their own life's breath, which it must soon have--or go out forever.

Aryan, white humanity is on the precipice of darkness and oblivion. Strewn on the crags in the eternal blackness below are the bones of other know-it-all, pompous civilizations which were doubtless unable to imagine their own demise at the very time when they were surrounded by the outward power and magnificence of empire. They were unable to realize or face up to the TOTAL threat of a growing weakness and "humanitarianism", unable to muster the TOTAL will necessary to reverse the historical march to death and oblivion. They were too lazy and selfish, greedy and cowardly to heed the tiny few who wisely have been burned, crucified, stoned, fed to the lions or handed the cup of hemlock.

If there is any history a thousand years hence, and any people able to study it, they will marvel in disbelief most of all at the stubborn refusal of the white man to use his overwhelming strength, his knowledge and the providential gift of Adolf Hitler's leadership to save himself from the most incredible and cringing slavery at the hands of a relatively tiny gang of disgusting, pathologically unbalanced, physically weak and cowardly, arrogant, tyrannical Jews.

Our problems of today are not "American" problems, "British" problems, French, German



or "European" or "African" problems--they are the problems of SURVIVAL for ALL WHITE MEN.

What, in the name of the most elementary reason, is the difference whether Bartholomew Buckingham is born near the Thames, Hand Schmidt on the Rhine, Pierre Dubois on the Seine, Petur Olafson in Stockholm, Eric Schultz in Durban, Joe Doaks in Podunk, Ohio, and John Smith in Auckland, New Zealand--compared to the question of "Shall there BE any more Bartholomew, Hans, Pierre, Petur, Eric, Joe or John?"?

Our planet swarms with colored half-apes who outnumber us by more than SEVEN TO ONE --and in all of our "nations", these inferior creatures, we are told, are our "equals", able to vote away our money, our liberties, our lives and our honor. By the old-fashioned ideas of "nationalism" and "democracy", I, Lincoln Rockwell, am supposed to treasure and care for and be loyal to some of the lowest spawn of the jungle, providing only that their black dam gave them to the world in some American ditch or filthy crib--because then, of course, they are "Americans"--and are we not all out for "America"?

Or am I to be loyal and die for these miserable and pitiable half-animals, my "fellow Americans"--by slaughtering millions upon millions of the finest biological specimens of my own race, because a gang of Hollywood Jews teaches us that "Americans" hate "Germans"?

Or, again, is it a certain piece of geography to which I am to be loyal, and for which I must kill my own people and perhaps die myself? Does my loyalty to this hunk of geography stop at the Canadian border?

But perhaps it is "Americanism" to which I am to be loyal and for which I must make war upon German men, women and children. When I examine what they tell me is "Americanism", however, I find that it consists primarily in being willing to submit meekly to Jewish direction of my culture, government, religion, entertainment and even my sex life.

No, all this is nonsense.

The only thing to which I can be loyal with any deep conviction, the only loyalty which makes any SENSE -is my RACIAL and therefore cultural brotherhood with MY OWN PEOPLE, no matter WHERE they happened to have been born, MY LOYALTY TO MY **RACE**!

When that loyalty is challenged, and my people are in danger, it is monstrous to pretend that we must be suspicious of each other just because we live across imaginary geographical lines, and that, upon proper preparation and agitation by a gang of international Jews, we white men must march forth to kill each other and bomb each other to ashes and everlastingly hate each other because we are "trade-rivals" or for "American Democracy" or the "British Empire" or for anything else in the world.



I am a WHITE MAN, and brother to all other WHITE MEN, and I mean to stand with all of them and, if necessary, lead them in the battle to survive against the unspeakable menace of the colored millions of the earth rising to slaughter and rapine against the white man--and led by the scheming Jew!

But, like the first man in our analogy of the walk through the snake-infested jungle, too many of our white "leaders" fail to perceive the cosmic proportions of the problem and imagine it is something which can be solved in "their" country, and by half-measures.

The tiny few who do see the dreadful and total urgency of the white man's situation have, until our arrival on the scene, attempted to fight with less than the total weapons required in a total fight for survival. Most of the best leaders have imagined that small groups of beleaguered white men, gathered into little geographical huddles behind imaginary lines and waving differently colored bits of cloth bravely in the breezes, can survive by themselves, and the hell with the other white men who have different bits of colored cloth.

The Jews have NEVER made the mistake of seriously dividing themselves into these phony geographical "teams". On the contrary--the Jews, with their Bolshevism, Zionism and Mongrelism, are attacking ALL white men, EVERYWHERE and ALL THE TIME. They are sending their black armies into ALL of our nations in an all-out attack against the white elite of the world, with absolutely no considerations of "na-

tional" bounderies or flags or languages or cultures.

In the face of this total international threat of annihilation by RACE--millions of those who already see the danger are to be found babbling darkly of "Yankee Imperialism", "British Empire", "dirty Catholics", "Republicans", "Laborites", "damned northern Yankees", "immoral Atheists", "Germany first", etc., etc., ad nauseum!

Like little boys beseiged by a mob of kidnappers and murderers, they cannot resist squabbling about who has the most marbles in the face of deadly danger they temporarily forget.

The battle of our times, if there is to BE any battle, is for the SURVIVAL OF THE WHITE RACE!

And to survive, the white man will have to RE-CONQUER the earth once conquered and civilized at the cost of so much blood by his ancestors. Under the banners of International Jewry the colored masses are threatening to return civilization to savagery. Under the Swastika banner of Adolf Hitler, International White Men will master the planet to save civilization.

The Jewish war against civilization has actually been a gigantic, worldwide REVOLUTION, in the course of which they got millions of us to murder each other shouting "Democracy", "Gott und der Vaterland", "Free the Slaves!", "Liberty, Equality, Fraternity!"--and they are



now preparing the final blood-bath during which we will shout "Capitalism!" and "Communism!" respectively as the two teams of Nordics and white men slaughter each other with Jewish-financed H-bombs, etc.

In the course of these fratricidal and suicidal wars, the Jews have not been afraid to sacrifice millions of their brethren in their devilish cause, as they did in the last monstrous slaughter in the 1940's.

The Jews realize what WE must realize--that they are playing for the highest stakes in the knowledge of humanity--mastery of the whole earth, and they do not shrink from the inescapable conclusions of strategy and tactics dictated by knowledge of such stakes.

If we are to survive, we too must have the wit and the strength of mind to face up to the deadly facts of the situation and act RUTHLESSLY, RAPIDLY and EFFECTIVELY.

The Jews have almost won the final step in their 4,000 year revolution--OPEN world power. They now have total secret power to manipulate and control all world activities, and lack only a little more brain-washing and breaking of the will of the masses to make their world domination an acknowledged and formal power. They have fought and won their way to this incredible power by unsurpassed determination and iron will over forty centuries, and only a miracle can prevent the final victory of such fanatical warriors, tragically and viciously WRONG as such victory would be for humanity.

Even the atheist Jews--which is most of them--have an inexplicable belief in the ancient Jewish prophecies that when "the law comes forth from the hills of Zion" and Jerusalem, it will be the millenium for the Jews and they will own and rule the earth! THEY ARE IN JERUSALEM NOW, and lack only a few blocks of it for total possession! They are experiencing a worldwide frenzy as they can already sense the total victory we are about to GIVE them, and they are even now preparing their sacrificial orgy of victory in Tel Aviv!

In the face of this unspeakable threat, that the whole world and all of us will fall to the tyranny of a gang of criminal paranoiacs, the narrow chauvinism, "conservatism" and regionalism of many right-wing leaders is the utmost stupidity! With the master of mongrels, the Jews, leading MILLIONS of savages in a worldwide attack against the white elite bearers of civilization, and with the end only moments away in terms of world history, only the most short-sighted leaders can continue to keep our people divided and helpless into "teams" of "Americans", "Dixiecrats", "Catholics", "Germans", "Yankees", "Atheists", "Dutchmen", "Conservatives", "Irishmen", "Republicans", etc., down through the whole pitiful, heartbreaking list.

The Jew may be all of these things--but FIRST HE IS A JEW.

It is the first task of he who would save civilization, and therefore must save the white man--to make white men supremely and totally



conscious of their RACE above all other allegiances.

Our people can be "Democrats" or "Germans" or "Catholics" or "Englishmen" if they want to, and if it suits their purposes, but FIRST THEY MUST BE WHITE MEN!

Otherwise, the Jews will keep us divided and helpless and unconscious of our racial unity and strength, while they fanatically fight as Jews, no matter where they are, until it is all over.

The world of TV, rockets and jet transportation has become too small to permit any group of white men anywhere to enjoy the suicidal luxury of fighting each other on behalf of the Jews ever again, no matter WHAT the reason which may be advanced in the propaganda. We simply cannot afford to fight each other when we are under such overwhelming and deadly attack by such endless hordes led by such a fanatical and devilish enemy as the Marxist, Zionist Jew.

And that includes our Aryan RUSSIAN brothers who are also white men. Soon enough, they will find themselves arrayed with us against the colored hordes of China.

The first reason, therefore, that the white man has been losing for so long, is that he has failed or refused to see the enormity and the pressing urgency of his problem. He has permitted himself to be distracted into a million little squabbles over trifles while his RACE has been driven almost to extinction.

Like the first man in the analogy, we haven't understood the path, the nature of the objects and, worst of all, we haven't even realized the goal we MUST WIN OR DIE.

That goal is and must be MASTERY OF THE EARTH BY THE WHITE MAN, since civilization depends solely on such white mastery. Any lesser goal is utterly worthless, just as it would be worthless for a man scheduled to be hung to take vitamins and attain perfect health.

And such a fantastically difficult and cosmic goal as world mastery cannot be won by luck, sneaking, half-measures, prayers, hopes, fine speeches and pamphlets or sporadic violence.

What we must aim at and achieve is a WORLD COUNTER-REVOLUTION against the world Jewish-Marxist-Zionist revolution. And revolutions are NEVER, NEVER, NEVER the result of spontaneous and fortuitous uprisings, but ALWAYS the product of ruthless, scientific planning and fighting, based on the immutable LAWS OF GREAT SOCIAL UPHEAVALS! Behind the pitchforks and barricades there is always the story of the candle-lit conspiracies by the planners--else the "revolution" is over in a trice.

Not only have our handful of "leaders" so far failed to realize the unheard-of proportions of the goal at which we must aim, but they have singularly failed to face up to their terrifying responsibilities in planning. Time after time,



would-be leaders have arisen and led us in pitiful efforts to nip the end of the tiger's tail, only to waste our substance and blood and heroism in a fruitless struggle which always ends in being crushed by a single smashing blow from the paw of the beast.

The Jewish world revolution can only be broken and beaten by a counter world revolution.

Any revolution must be planned with care and precision in accordance with the iron laws governing human conduct in the mass.

A world revolution, in the face of the international and staggering power of Jewry, must be planned and executed with a brilliancy and ruthlessness unmatched in the history of the world!

The most fundamental rule for such a cataclysmic social upheaval as a revolution is "the blood of the martyrs is the seed of the church!"

Perhaps it sounds cruel and brutal, but it is nevertheless true, that the greater the proportion of the human upheaval aimed at, the greater the quantity of blood and torrents of tears which must be poured out in vast quantities to gain the goal.

The kind of unprecedentedly colossal movement which alone can reverse the suicidal trend of the Western world, and usher in even another thousand years of survival for the white man can never, never be launched, let alone won, in any "safe", painless or easy way. Even ordinary sufferings and martyrdom are too miniscule

for the kind of movement we must set aflame to survive. Everything about the current deadly battle for world mastery is and must be Olympian, and we cannot shrink from Olympian agonies if we are to hope to win.

Mighty movements always require millions of people to immolate themselves in a passion of self-sacrificing devotion to the Cause. And these enormous masses of people can never be moved to fling themselves into the flames of revolution with shouts of "favorable trade balance!" or "states' rights", etc.

Only the FUNDAMENTAL drives from deep in the human psyche can lift the slow-moving masses from their ignorant apathy to the wild pitch of emotion which carries them entirely away in the tidal wave of revolution. Nothing so affects these fundamental emotions of the masses as heroism, and only the utmost heroism can now save the white man from his lethargy and paralyzing fear of the Jews.

In some countries, such as Germany, where the Swastika and Hitler are flatly outlawed, it is, of course, impractical to launch the movement, because of the probability of a long jail term the first day of the campaign.

But in all the other countries of the world—most of them--there IS no other symbol or name which is so beautifully calculated to produce the persecution and consequent heroism which alone can unite and inflame the white man into an irresistable wave of anti-Jewish Marxist-Zionist revolution.



Until the advent of Adolf Hitler, the white men of the world had nothing, absolutely NOTHING in the way of a common cause, common heroes, common martyrs, sacred shrines, name and symbols.

But now, after millions of young German white men heroically flung their precious lives away in the first real fight in history for the white elite, we finally HAVE the blood-soaked shrines, symbols and martyrs which are the most elementary stuff of revolution!

Millions of equally precious white men on the opposing side, fighting for the devilish Communist-Zionist Jews, will have lost their lives for absolutely nothing unless we accept this stupendous blood-sacrifice, and use it to insure that never again will precious white blood be spilled fighting for Jews and Negroes.

Nevertheless, and unbelievably, the lucky heirs of all this self-sacrifice and heroism, the recipients of these precious blood-stained banners and sacred names--reject their heritage as "impractical"!

"We can never WIN with open adherance to Nazism and the Swastika!", these gentlemen explain feebly. "The Jews have taught people to hate them too much", they add. "If we use the Swastika and praise Hitler too openly, they will throw us in prison or kill us!"

And did they not throw ALL makers of revolutions, including the Jew makers of the Red revolution, in jail--and even kill some of them?

Are we NAZIS to be more fearful and cowardly than a gang of JEWS???

The very persecution and suffering and bloodshed such irresolute characters seek to avoid is the sine qua non of our victory.

These are not empty words. I personally have proved their truth here in America, the power center of world Jewry, by being beaten, going to jail and the insane asylum, losing my dear family, and living like an animal. Twelve days from today, as I write this, I face jail again. These things are unpleasant and even heart-breaking--but they MUST BE!!!

I have risen in two years to a commanding position in the worldwide fight for the white man, starting as a penniless, unknown and unaided single individual like millions upon millions of others--simply and solely because I have gratefully accepted and lovingly used the precious names and symbols which have been bathed and soaked in such oceans of blood and tears--the SWASTIKA and the name of the LEADER, ADOLF HITLER!

Temporary and flashy political successes are always easy. It is always simpler and quicker to put pads in one's jacket than to build the human muscles to fill the coat by months or years of work and sweat.

For fifty years, now, there has been a steady rise and fall of "right-wing" or white man's movements built entirely of "pads". By endorsing "motherhood" and "virtue" and "patriotism", etc., and by avoiding brutal statements of the real purpose of such organizations --which must necessarily be the extermination of the Communist-Zionist enemies of humanity, great flocks of skittish "patriots", "conservatives", and even a few "tough" anti-Semites, could be corralled.



But these people are not attracted to such a movement because they are so inflamed with revolutionary zeal that they can hardly be restrained from attacking their tormentors in the streets. Rather, they join the "patriot's" society to relieve their guilty consciences by pretending to "fight" the Jews and their treason and terror by what they call "clever, underground" methods. They relieve themselves of their pent-up frustration at the tyranny of the Jews and Negroes once a week at a "rally" (private, of course), and then hurry happily home for another week of profits, parties and TV.

Such mighty-mouses are horrified when it is suggested that perhaps they should hand out pamphlets in the street, or picket some outrageous example of Jewish Communist arrogance.

And if one exposes not only the Jews for what they are--but also exposes these political loafers who syphon off the support and energy for a real battle, these "heroes" reply by howling that one is an "agent provocateur", working to get them all crucified as a bunch of "Nazis"--which, except for their disgusting cowardice, they are.

It is not the task of the world anti-Jewish revolution to attract and organize these contemptable sneaks, but to drive them out of the way and out of business, where they will be unable to milk the movement of the tiny bit of available support for useless "projects", as they have been doing for years.

Nothing accomplishes the task like the Swastika. The political dromes, profiteers, prostitutes and cowards scoot with their tails between their legs from this hooked cross, as the devil does from holy water.

On the other hand, the Swastika has an irresistable attraction for the kind of daring, bold, devil-may-care fighting YOUNG men we need. In America, most of them are simply "nigger-haters", because of their pure white man's instinct. When they learn the Jews' part in the disgraceful Negro situation, they become "NAZIS" in minutes. Then it is the work of only months until they also understand the deeper significance, the idealism, and the true aims of the movement.

But even more important than these advantages, the blood-soaked Swastika has a supernatural effect on Jews.

It is after all only a few black lines--but it drives Jews out of their usual sly and calculating frame of mind and makes them hysterical and foolish. To them, it is not just the lines, but the awful threat of ruthless exposure, swift justice and terrible vengence which their guilty consciences tell them they richly deserve. It is like



a picture of the electric chair to a hunted murderer.

A calm, calculating Jew is the most dangerous beast on the face of the earth. By the exercise of his devilish, perverted but brilliant reason, the Jew has almost mastered all the rest of us. But an hysterical, screaming Jew, out of his mind with hate and fear of punishment for his crimes, is helpless putty in the hands of a calculating Nazi.

We have proved that time and again--when the Jewish councils have spent millions of dollars to spread the word among the Jews to ignore us--but the hordes of guilty little sinners can't do it! When they see that Swastika and hear us praising Adolf Hitler and describing the gas-chambers for traitors--they become the screaming, wild ghetto Jews who have eternally blown up their victories at the last moment by their insane passions of hate and revenge.

The result is the life-blood of a political movement: publicity!

In spite of the Jewish domination of all media of public information, the parading of Swastikas and Nazis in the public streets CANNOT be hidden or ignored without giving the game away! They try to suppress the news, to be sure, but then too many people realize their press power and censorship.

And when the young movement is able to force publication of its existence on the giant national TV networks, in magazines, press, etc.--

it serves as a clarion call to the frustrated millions who are looking for such a movement. It is only thus that we have been able to contact thousands of people all over the world who have never before been in any "patriot" outfit, but couldn't resist the American Nazi Party and the World Union of National Socialists.

The Swastika and Hitler, far from being millstones, are actually the answer to the eternal problem of the "right wing"--money!

When you don't have money for paper, meeting halls, etc.--as our side never does, you can go into the streets and march and distribute home-made handbills, and picket--for nothing. The Jews go wild, attack--and you then have the free use of millions of dollars worth of Jewish TV, newspapers, magazines, etc.! Of course, you may get bloodied and have to sit in jail awhile recuperating. But this is a small price to pay for the astonishing results!

In addition to the free publicity attendant on open operation as a "Nazi", you also find that the very audacity of the thing will attract young fighting men you need, even though they know nothing and care less about the politics of the business. They admire raw courage and daring. Later, when they have come to know the facts a little better, they will fight for ideals and the white man. But until then, these valuable protectors of your free speech will fight just for fun.

Above all, the Swastika will save you from the fundamental error of the "right wing"--that



sweet reason will change the world and save us from the Jewish tyrants.

Reason is still an infant in human affairs, a precious and rare development found in the mutational brains of an infinitesimal minority of homo sapiens. And even the few geniuses able to exercise genuine, independent reason are almost entirely incapable of acting in accordance with the dictates of that reason--which is one of the reasons so many of them end up as "failures" in a world which does not appreciate them or their reason.

It is FORCE, POWER, STRENGTH which rules the world, from the ebb and flow of the tides to the decision of your neighbor to join the Rotary. Only a negligible fringe of odd-ball humans "changes its mind" as a result of being CONVINCED of a superior argument. The overwhelming masses, including the masses of today's "intellectuals", changes its mind only in order to CONFORM--in other words, the minds of the vast majority ALWAYS bow to the strongest opinion, the opinion which brings rewards and avoids punishments.

The right wing examines its reasons and arguments and facts and finds them true and good--as they are. They then become outraged that the slobs next door cannot see and appreciate this "rightness" and, very probably, throw them out of the house for preaching "hate".

But this is only as things ARE. The slobs will hold whatever opinion seems to show the most strength and WILL TO POWER. They are

completely, hopelessly female in their approach to "reason", and always, always prefer strength to "rightness".

When they say "no" to our Swastika and Nazism, they are only the eternal female saying "no", but meaning, "If you accept my 'no' then you are a weakling and have no right to my favors. Let us see if you have the manhood and strength and genius to MAKE me say 'yes' ".

They "hate" us now because we are weak and powerless. All the reason in the world will never make them love us or our ideas in ANY guise, no matter how we try to sugar-coat them, until we COMMAND THEIR RESPECT AND ADMIRATION FOR OUR WILL, OUR GUTS, OUR FORCE! As stupid as they are, their instincts in smelling force and strength are still pure, and the attempt to SNEAK Nazi ideas in the guise of "patriot" leagues and other "nice" (safe) groups, very properly repulses them as being the actions of cowards and sneaks.

To HELL with the sneaky, "safer" approaches! They get us persecuted every bit as much as the direct, open approach, and they doom us to miserable, sneaking failure every time.

If we are to be the last of the White MEN who conquered the world; if we are finally to be overwhelmed by a pack of rats, let us at least face the death of our race as our ancestors faced their deaths--like MEN. Let us not crawl down amongst the rats begging for mercy or trying to out-sneak them and pretend ourselves to be rats!



Let us stand on the scaffold of history, if hang we must, like the martyrs of Nuremberg, tall and proud! Is life so sweet, is comfort so precious and a job in a Jewish counting house so sacred that we are AFRAID to grasp the mighty hand reached down to us out of our glorious past by ADOLF HITLER? Again, to HELL with sneaking and "safety"!

It is the part of the JEWS to be sneaky and sly. The genius of our people has ever been joyous strength, robust forcefulness, directness, manly courage and flaming heroism.

When the Jews, with their economic terrorism, jails, bullies and hangmen, scare the white man into laying down his cudgel and his open defiance, and goad him into trying to outsneak Jewish tyranny, the Jews have completely emasculated the once-strong white man, and doomed him to dishonor and defeat. The white man can NEVER win by SNEAKING.

In the dawn of Nordic civilization, lesser races used to cringe in their rude huts and pray, "Lord, save us from the fury of the Men of the North!"

It was THAT kind of man who BUILT Western civilization.

If civilization is now to be saved from the swarms of degenerate Jews, their cannibal accomplices and their unspeakably depraved "liberal" friends--it will be that kind of MAN who will save it--NEVER SNEAKS!

# WHITE MAN...
# UNITE AND FIGHT!

WHITE MAN!! The same iron blood of your mighty ancestors flows in your veins! The towering figure of ADOLF HITLER reaches out a giant hand to lift you up to world-conquering POWER! You have cringed long enough before pygmies! Now RISE! DEFY the rats and vermin at your feet! Let them feel the toe and the heel of your boot! Stamp them out! You have been sleeping. When you rise and stand up and the masses see what a man of FORCE looks like, they will love you, as they now imagine they hate you. With the spark of National Socialism, struck by Adolf Hitler, burning in your breast, you are UNCONQUERABLE! In hoc signo vinces! In the sign of his Swastika, YOU will conquer!

Join hands with the heroes in America, Britain, Iceland, Denmark and other White families who have raised the holy Swastika banner and defended it with their blood. It has risen from the ashes of Berlin, and never shall it be hauled down again. Stand with us before the altar of Adolf Hitler and the world-conquering WHITE RACE, and pledge your life, as we have, to bring the order and justice of Western WHITE civilization once more into the world.

Let us teach the traitors and rats and pygmies once more to cringe in terror in their huts and pray, "Lord, save us from the FURY OF THE MEN OF THE NORTH!"

Lincoln Rockwell
Commander

Colin Jordan
Deputy Commander

World Union of National Socialists

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